



DOWNLOAD FOR AGENTS & PROPERTY PROFESSIONALS

The Pre-Listing Checklist

The essential steps to get your listing right the first time — photos, floor plan, measurement report, energy label and marketing.

Everything a great listing needs

- ✓ Professionally edited photos & video
- ✓ Accurate floor plan & measurement report
- ✓ Energy label & portal-ready files

100K+

floor plans delivered

200+

agency clients

4.9/5

Google rating

98%

positive on Trustpilot

How to use this checklist

Print this page, work through it per listing, and tick every box as you verify it. Keep the second page as a quick reference at your desk.

Pricing on request

Every listing is different. Tell us about your pipeline and receive a tailored, no-obligation quote — usually within 24 hours.

[Request a free quote →](#)

+977 9851129857 · info@dreamchasernepal.com · www.dreamchasernepal.com

The checklist

Work through these points for every listing

1 Presentation & media

- ☐ Book a professional photographer for bright, natural images.

Good photos are the #1 reason listings get clicked.

- ☐ Add a clear floor plan (2D and 3D).

Listings with a floor plan get more views.

- ☐ Prepare a short video or walkthrough.

Video keeps buyers on the listing longer.

2 Measurements & compliance

- ☐ Order the measurement report (meetrapport) before marketing.

The report is the source of truth for your m².

- ☐ Verify GO/BVO and separate overige ruimten.

Funda shows GO as woonoppervlakte.

- ☐ Check the energy label (A–G).

A valid label is required in the Netherlands.

3 Listing & delivery

- ☐ Upload photos, floor plan and report to the portal.

Complete listings convert better.

- ☐ Make sure the listed m² matches the report exactly.

0% rejection target.

- ☐ Apply a 4-eye QC before publication.

Quality control prevents rework.

How ready is your listing?

- 8–10 ticks — Listing-ready. Publish with confidence.
- 5–7 ticks — Almost there. Close the gaps below before going live.
- Fewer than 5 — Not ready. Sort out your basics first.

Quick reference

The essentials at a glance

The essentials

Complete listing

Everything a buyer needs: photos, floor plan, measurements and the energy label.

Portal-ready

Files meet the format requirements of your listing portal.

Key terms

Meetrapport	The official measurement report (NEN 2580 / BBMI).
Floor plan	A scaled drawing of the property.
Energy label	The A–G energy rating required to list.
GO	Usable floor area (gebruiksoppervlakte).
BVO	Gross floor area (bruto vloeroppervlak).
FML/FMT	Floorplanner exchange formats accepted by portals.

Common pitfalls to avoid

- ✓ Listing a different m² than the report states.
- ✓ Skipping the floor plan or energy label.
- ✓ Unedited photos that look unprofessional.
- ✓ Publishing without a final quality check.

What to verify before publishing

- ✓ Photos, video and floor plan all present.
- ✓ m² figures match the measurement report.
- ✓ Energy label is valid and attached.
- ✓ Everything is portal-ready with no errors.

Get a free sample

See our quality before you commit — request a free sample drawing and a no-obligation quote for your pipeline.

WhatsApp us · +977 9851129857

www.dreamchasernepal.com · info@dreamchasernepal.com



Scan to chat